

News

23.06.15

Salford's Vimto-inspired homes all sold

All 97 homes at Salford's coolest new development, Vimto Gardens, have been purchased by eager homeowners, as the project nears completion.

The Chapel Street development, which consists of 83 one and two-bedroom apartments and 14 three-bedroom town houses has sold out, with all homes sold off-plan.

13 proud owners with properties within the historic Bell Tower phase of the development were handed their keys in December, allowing them to enjoy their first Christmas at Vimto Gardens. The next wave of homeowners are currently going through the completions process, while the final residents are set to be in the development by June.

Hollie Reynolds, residential sales and marketing manager at English Cities Fund (ECf), said: "Vimto Gardens has been one of the most exciting residential developments in the region in recent years and we are thrilled that all the plots have been snapped up so quickly. It's lovely to see life at Vimto and lots of happy buyers moving into their dream homes."

Vimto Gardens is part of the Salford Central regeneration scheme, which is being delivered by ECf – a joint venture between Muse Developments, Legal & General and the Homes & Communities Agency (HCA) – through an active partnership with Salford City Council. The scheme was designed by Glenn Howells Architects.

The HCA invested £3.4m through its 'Get Britain Building' loan fund to make the scheme happen following the economic downturn.

New resident, Hannah Phillips, and her boyfriend, Gareth, relocated from the Green Quarter in Manchester and picked one of the Vimto Gardens townhouses to make their own. She said: "Vimto Gardens' proximity to Manchester city centre was one of the first things that appealed to us. Our home was finished to a flawless standard, and the fact we've now got our very own garden is a real plus."

All homes at Vimto Gardens were available to buy using the Government's Help to Buy scheme, with 22 buyers choosing to fund their homes using this initiative.

Based on Chapel Street, just metres along from the world-renowned purple soft drink's original factory site, the Vimto Gardens development takes its name from the much-loved brand.

Phase two of the Chapel Street element of the Salford Central development will see 36 two, three and four bedroomed townhouses built across the street from Vimto Gardens on Cleminson Street, and is set to commence construction in the summer.

Hollie added: "We've got so much more in store for this area of Salford and I can't wait to see how the community continues to develop in the coming years."

Email sales@vimtogardens.co.uk to be kept up-to-date with the next phases of development – and to be first on the list to hear when new homes go on sale.