

News

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New Bailey Premier Inn Tops Out

English Cities Fund (ECf), a joint venture between Muse Developments, Legal and General and the Homes and Communities Agency (HCA) has celebrated the topping out of the Premier Inn at its New Bailey development.

The 143-bed Premier Inn has been forward funded by La Salle Investment Management and forms part of the wider New Bailey scheme. Work is also on-going at New Bailey in the form of a 615 space multi-storey car park and One New Bailey, a 125,000 sq ft eight-storey office development which recently obtained planning permission from Salford City Council.

Phil Mayall, development director at Muse, said: "The topping out at the Premier Inn is another huge step forward for New Bailey, which is really gathering momentum. The Premier Inn is due for completion in September 2014, the multi-storey car park is currently on site and due to complete in November 2014 and One New Bailey has just started on site."

Salford City Mayor, Ian Stewart, said: "It's good to see more concrete evidence that Salford is growing, developing and attracting both business people and tourists to stay".

This development at New Bailey is a crucial part of the wider Salford Central regeneration plans. When it is finished, there will be 11,000 new jobs, 220,000 square metres of commercial space, 849 new homes, and 390 new hotel rooms in the area. That is going to make a real, positive difference to the city and I welcome it.

Nicholas Johnston, Acquisitions Manager (North West and North Wales) for Whitbread Hotels and Restaurants, said: "We are delighted to have reached this important milestone for our new Premier Inn as part of the New Bailey development. Our new hotel represents a significant investment which will create new Premier Inn jobs in the local area, around half of which will be offered to those who have been long-term unemployed".

Premier Inn currently has 670 hotels across the UK and over 55,000 rooms; our New Bailey Premier Inn will take us ever closer to our target of 75,000 rooms by 2018. We look forward to opening our doors to customers in late 2014.

Guests at the topping out event included Salford City Mayor, Ian Stewart, Chairman of ECf, Sir Michael Lyons, Matt Crompton, joint managing director and Phil Mayall, development director at Muse, Nicholas Johnston from Whitbread Hotels and Restaurants, as well as members of the team from contractors, Bowmer and Kirkland and architects, RHWL.

New Bailey is an exciting new development area situated at the interface between Manchester and Salford and bordered by the main artery of the regenerated Chapel Street and the inner city ring road. The development will provide leisure and business opportunities for organisations large and small across all sectors, and will expand the existing and extensive business district in this part of the city.

New Bailey was designed by RHWL, which is advising as both masterplanner and lead designer for the scheme.