

News

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Muse supports Salford school

Commercial and urban regeneration developer, Muse Developments, is helping students at Salford City Academy develop their employability and literacy skills.

The national company, whose head office is at Salford Quays, is working alongside Year 7 students at the school.

Salford City Academy has partnered with local charity the Salford Foundation on a Business Education Partnership programme. The initiative brings together local schools and businesses with the aim of raising pupils' aspirations and increasing their knowledge of, and readiness, for the working world.

As part of the programme of events Muse participated in a literacy challenge, known as *Newspaper Day*, with Year 7 (11 - 12 year olds). During the one-day activity pupils engaged with a variety of people from the world of work to learn about different types of jobs and develop their communication skills. After speed networking and interviewing volunteers about their career, pupils created a front page newspaper article.

Jill O'Grady, human resources manager at Muse Developments, said: "Salford's Business Education Partnership is a fantastic initiative. The current economic climate poses particular challenges for school leavers so it's hugely satisfying to work with pupils at Salford Academy to increase their skills in areas valued so highly by employers, such as good communication, creativity, teamwork and organisation."

Muse Developments will take part in further Business Education Partnership events later in the year.

Ends.