

News

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Foodstore Operator Announced for Blackpool's CBD

Muse in partnership with Blackpool Council have announced that Sainsbury's is the selected foodstore operator for the transformational £220 million Central Business District scheme (formerly Talbot Gateway) in Blackpool town centre.

Muse and Sainsbury's are submitting a joint full application for a 60,000 square feet (net sales area) store with 600 car parking spaces positioned above the store over two levels.

The store will employ 400 people with 70% of the posts being full time positions.

Muse selected architects Leach Rhodes Walker to design the striking building. The brief was to create a high quality statement building that would complement the other buildings within the scheme including the new Council offices.

Mike Horner, regional director for Muse, commented: "We are delighted to be bringing Sainsbury's to Blackpool in what will be a fantastic new store. The store will bring lots of new shoppers to the town centre and will help give it a massive boost."

The main foodstore façade - a sweeping glass design - faces onto Talbot Road creating a strong visible prominence from the station and new public square.

Continued Mike "A full application is being submitted this week and if planning consent is granted in the new year we hope to be on site by next summer".

Sainsbury's regional development surveyor, Michael Morris, said: "This is a high quality mixed-use development and we are proud to be a part of the future for Blackpool town centre. A Sainsbury's in Blackpool will create hundreds of new jobs and bring a wide range of popular Sainsbury's products to the town, in addition to over 600 car parking spaces for shoppers."